

EXHIBIT C



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Word Mark	SMILEY
Goods and Services	IC 030. US 046. G & S: Pancakes and Cookies. FIRST USE: 19870400. FIRST USE IN COMMERCE: 19870400
Mark Drawing Code	(1) TYPED DRAWING
Serial Number	75528931
Filing Date	July 31, 1998
Current Basis	1A
Original Filing Basis	1A
Published for Opposition	July 31, 2007
Registration Number	3310195
Registration Date	October 16, 2007
Owner	(REGISTRANT) EPR INVESTMENTS, INC. CORPORATION DELAWARE 801 WEST STREET, 2ND FLOOR WILMINGTON DELAWARE 19801 (LAST LISTED OWNER) EPR HOLDINGS, INC. CORPORATION DELAWARE 801 WEST STREET 2ND FLOOR WILMINGTON DELAWARE 19801
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Kent E. Baldauf, Jr.
Prior Registrations	2108164
Type of Mark	TRADEMARK
Register	PRINCIPAL
Affidavit Text	SECT 15. SECT 8 (6-YR).
Live/Dead Indicator	LIVE

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